
Pecan Springs & Springdale Hills

Neighborhood Association Newsletter Advertising Rates

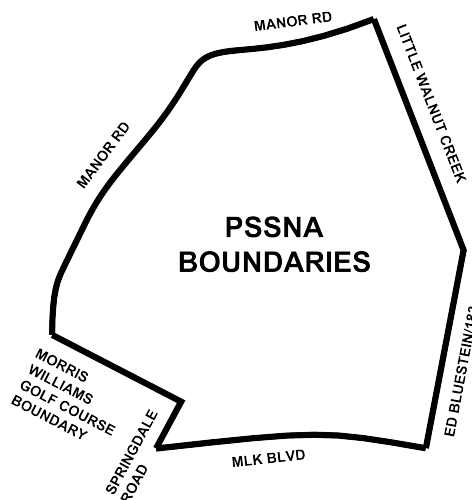
The newsletter is delivered 10 months of the year (no delivery July or August).

1700 copies are printed and are hand-delivered to households, businesses, and churches within our boundaries (see below).

The listed price tiers are for a single ad submitted as a PDF in black and white only. The price includes the original setup of the PDF into the newsletter. If an advertiser has different ads they would like to run, PSSNA will charge \$5 per setup after the first setup.

If the size or orientation of the ad is incorrect for the price tier chosen and the advertiser does not provide a corrected ad before the 20th of the month, PSSNA will scale and or adjust the ad to fit. If the ad is upsized to fit, the advertiser will be charged for the for the larger size. If the ad is downsized, the advertiser will be charged for the original price tier chosen. The advertiser may submit a corrected ad at any time, but PSSNA will charge \$5 per setup after the first setup.

Ads are placed in random locations throughout the newsletter and may be in the same location as the previous month. Ads are typically not placed on the first or last pages. If an advertiser prefers a premium location, they have an option to pay a monthly fee to reserve that location. This is available on a first come-first served basis.



1/8 PAGE

**3 1/4" x 2 3/8"
Landscape Orientation**

**\$192 for 12 months (\$16/mo)
\$120 for 6 months (\$20/mo)
\$50 for 1 month (\$30/mo)**

1/4 PAGE

**3 1/4" x 4 3/4"
Portrait Orientation**

**\$336 for 12 months (\$28/mo)
\$210 for 6 months (\$35/mo)
\$50 for 1 month (\$50/mo)**

1/2 PAGE

**6 3/4" x 4 3/4"
Landscape Orientation**

**\$480 for 12 months (\$40/mo)
\$300 for 6 months (\$50/mo)
\$60 for 1 month (\$60/mo)**

FULL PAGE

6 3/4" x 9 1/2"
Portrait Orientation

\$960 for 12 months (\$80/mo)
\$600 for 6 months (\$100/mo)
\$120 for 1 month (\$110/mo)